

## Upfront |



## KI CHAIRS SELECTED BY NEW CITY COLLEGE

The historic Arbour Square campus, part of New City College – London's second largest college – has been refurbished with bright, colour co-ordinated floors. Located in Tower Hamlets in the heart of London's East End, the updated facilities provide a flexible and engaging learning environment for some of the institution's 25,000 students.

The Arbour Square campus is home to New City College's prestigious Attlee A Level Academy, its 14-16 year-old students and some of its adult English language groups.

The dynamic, multipurpose new learning environment is equipped with technology and movable furniture to facilitate easy reconfiguration for numerous lesson styles. KI's Postura+ chairs in Grape Crush and Jet Black have been an ideal addition to these environments as they are stackable and highly robust, ensuring students will benefit from comfortable ergonomic seating for many years to come. The colours were selected in order to assist with wayfinding around the large campus.

Stella Doouss of Four Square Furniture comments: 'New City College required a strong, robust chair available in a range of colours.

Postura+ chairs are proven to provide the longevity that the college required, whilst the range of 16 standard colours readily allowed them to colour code each floor of the building. The colours of the chairs have been matched with other interior details to create a fantastic, uplifting space for the college's diverse community.'•



## **BRUNTWOOD LAUNCHES NEW INITIATIVE**

**Bruntwood**, the family-owned, Manchester based, property company, has launched 'Made & Managed', enabling companies to benefit from a 'design now, pay later' approach to designing and creating bespoke offices.

Building on Bruntwood's experience in offering a wide range of flexible office spaces and inspirational environments, Made & Managed is an innovative new concept that allows customers to absorb design and fit-out costs into their monthly bill, meaning no upfront costs.

Andrew Butterworth, Commercial Director, explains: 'Innovative, inspirational and fun interiors tailored to reflect a business's personality and culture are on the up.

'As Millennials and Generation Z gather influence in the workplace, savvy employers are increasingly recognising the need to exceed their expectations by providing truly inspirational work environments that will act as talent magnets and boost happiness, productivity and wellbeing to boot. Style is increasingly having an impact on the substance of a business.

'For this reason, companies of all sizes are increasingly seeing the value of tailor-made

workspaces that act as a key differentiator from the competition. However, carefully curating an office space that reflects your brand takes time, money and effort. We are seeing many of our customers turning to us to help them create a space that makes 'who they are' part of the fabric of their workspace and add that all-important 'wow' factor. They've been amazed at how quickly we can get their office up and running after the transformation too – thanks to our in-house experts and partners. We are also seeing increasing demand for us to take away the ongoing hassle of managing the space so they can focus on running their business'

Made & Managed will be available in Manchester, Cheshire, Leeds, Liverpool and Birmingham. Bruntwood has already responded to bespoke briefs from Microsoft, creating a cutting-edge office at Neo, in Manchester city centre, MoneySuperMarket, who launched their new Manchester office at 57 Spring Gardens, and Ascot Lloyd, a leading UK independent financial adviser, at Platform in Leeds. AO World also recently used Bruntwood's flexible offering to house staff whilst a new state-of-the-art digital hub for 220 staff was developed at Riverside in Manchester.

## DAF TRUCKS OPENS NEW £20M UK HO

After nearly 30 years in the same building, **DAF Trucks** have opened a new £20m state-of-theart headquarters and training facility. Located in
Haddenham, Buckinghamshire, the 50,000 sq
ft building will house almost 200 people, along
with a world-class technical training school, a
contemporary auditorium and an impressive
entrance atrium designed to accommodate a DAF
six-wheel tractor unit.

The investment in the workplace was described by Robin Easton, Managing Director of DAF Trucks, as 'a demonstration of the commitment to further strengthen DAF's leading position in the UK market.' Award-winning office design company, **Oktra**, and **Maze Workplace** completed the internal works and construction phases with Francis Hunter overseeing the project management of the development.

Internally, the space is a mix of private offices and open plan sit/stand workstations and houses a state-of-the-art four-bay workshop offering best-in-class training facilities for employees and DAF UK dealers.

The design philosophy takes its lead from DAF parent company, PACCAR. David Bishop, Senior Designer at Oktra, says: 'We worked alongside Maze Workplace to develop the design, covering various complex areas throughout the scheme. From a technical perspective this project require detailed co-ordination and diligence to realise the design brief.'

'DAF has been the UK market leader for 23 consecutive years,' says Robin Easton. 'With this excellent facility, its dedicated staff and our tremendous truck manufacturing facility in Leyla I am confident we will further expand this strong position in the United Kingdom.' ◆

